

# Privacy Policy

GLR Investment Advisory, LLC

Last Updated: December 18, 2024

## Introduction

GLR Investment Advisory, LLC ("GLR," "we," "our," or "us") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you use our website ([www.glr.capital](http://www.glr.capital)) and investment advisory services.

## Information We Collect

### Personal Information

We collect information that identifies, relates to, or describes you ("Personal Information"), including:

- Name, address, email address, and phone number
- Date of birth and Social Security number
- Financial account information
- Investment objectives and risk tolerance
- Income and net worth information
- Employment information

### Technical Information

We automatically collect certain information when you visit our website:

- IP address and device identifiers
- Browser type and operating system
- Usage data and browsing history
- Login timestamps and session duration
- Geographic location

## Information from Third Parties

We may receive information about you from:

- Identity verification services
- Credit reporting agencies
- Public databases
- Financial institutions
- Other financial service providers

## How We Use Your Information

We use your information for the following purposes:

### Business Operations

- Providing investment advisory services
- Managing your account
- Processing transactions
- Communicating with you
- Improving our services

### Legal and Security

- Verifying your identity
- Preventing fraud and unauthorized access
- Complying with legal obligations
- Responding to legal requests
- Enforcing our terms and policies

### Analytics and Improvement

- Analyzing usage patterns
- Debugging technical issues
- Developing new features
- Enhancing user experience
- Conducting research and analysis

# Information Sharing and Disclosure

## Service Providers

We may share your information with third-party service providers who:

- Execute transactions
- Provide custody services
- Maintain software systems
- Assist with identity verification
- Support our operations

## Legal Requirements

We may disclose information:

- To comply with laws and regulations
- In response to legal requests
- To protect our rights and property
- To prevent fraud or illegal activity
- During corporate transactions

## Your Consent

We share information with your consent or at your direction.

## Data Security

We implement reasonable security measures to protect your information:

- Encryption of sensitive data
- Secure data storage systems
- Access controls and authentication
- Regular security assessments
- Employee training and policies

## Your Rights and Choices

You have the right to:

- Access your personal information
- Correct inaccurate information
- Request deletion of information
- Opt-out of certain data sharing
- Receive a copy of your data

## Children's Privacy

We do not knowingly collect information from children under 13. If you believe we have collected such information, please contact us immediately.

## Changes to Privacy Policy

We may update this Privacy Policy periodically. We will notify you of material changes by:

- Posting updates on our website
- Sending email notifications
- In-platform notifications
- Other reasonable methods

## California Privacy Rights

California residents have additional rights under the California Consumer Privacy Act (CCPA):

- Right to know what personal information is collected
- Right to delete personal information
- Right to opt-out of personal information sales
- Right to non-discrimination for exercising rights

## Contact Information

For privacy-related inquiries:

- Email: [info@glrtec.com](mailto:info@glrtec.com)
- Phone: (347) 470-8781
- Address: 93 Worth Street, Suite 801, New York, NY 10013

# Additional Disclosures

## Cookies and Tracking

We use cookies and similar technologies to:

- Maintain session information
- Remember preferences
- Analyze usage patterns
- Enhance security
- Improve functionality

## Data Retention

We retain information for as long as:

- Needed to provide services
- Required by law
- Necessary for legitimate business purposes
- You maintain an active account

## International Data Transfers

If we transfer data internationally, we ensure appropriate safeguards are in place.

## GLBA Privacy Notice

As a financial institution, we are required to provide additional disclosures under the Gramm-Leach-Bliley Act:

### Categories of Information Collected

- Account information
- Transaction history
- Credit information, to the extent permitted and applicable to investment preferences
- Investment preferences
- Financial goals

## Information Sharing Practices

We may share information with:

- Affiliated companies
- Non-affiliated third parties for business purposes
- Government agencies as required by law

## Opt-Out Rights

You have the right to limit certain information sharing. Contact us to exercise these rights.